Research Fast and Slow

Min-Yen Kan National University of Singapore

Slides available at http://bit.ly/kan-coling18

Fast and Slow



System 1	System 2
Fast	Slow
Automatic	Controlled
Intuitive	Analytical
Parallel	Serial
Associative	Logical

Daniel Kahneman

The Neural Net – judgements in 1 second

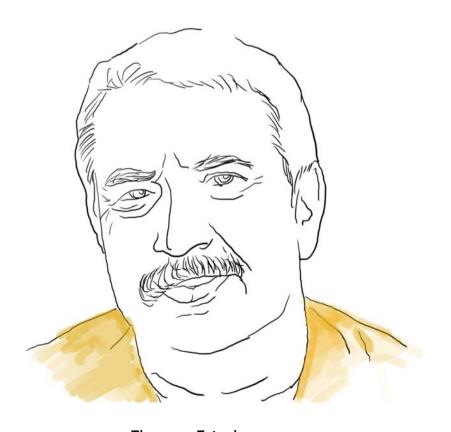


Andrew Ng

System 1	System 2
Fast	Slow
Automatic	Controlled
Intuitive	Analytical
Parallel	Serial
Associative	Logical

To think about: what's the loss function of research?

The Age of Accelerations



Thank You for Being Late

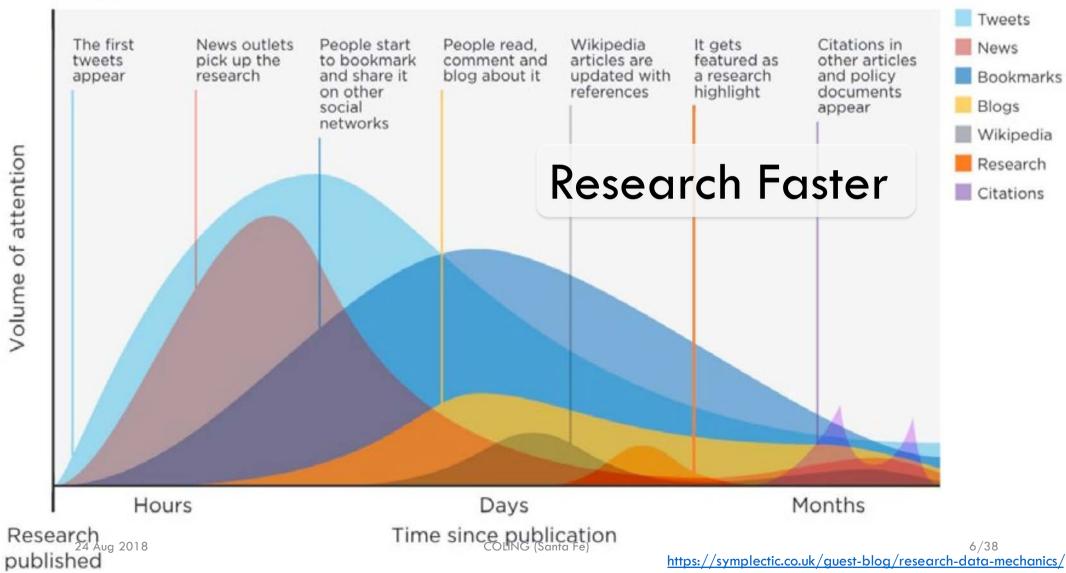
Kurzweil's "Second half of the chessboard"

His three accelerations

- Moore's law
- Globalization
- Mother Nature

24 Aug 2018 Thomas Friedman COLING (Santa Fe) 4/38







Here is a neat summary of the current state of interpretations of skull comparisons in biological anthropology:









Reviewers also favor defensible positions.







Safer to use standard metrics for acceptance.

BLACK

RICH

POOR

Understandable for journals but for conferences?



GAY_{24 Aug 2018}



COLING (Santa Fe)

Loss function of research

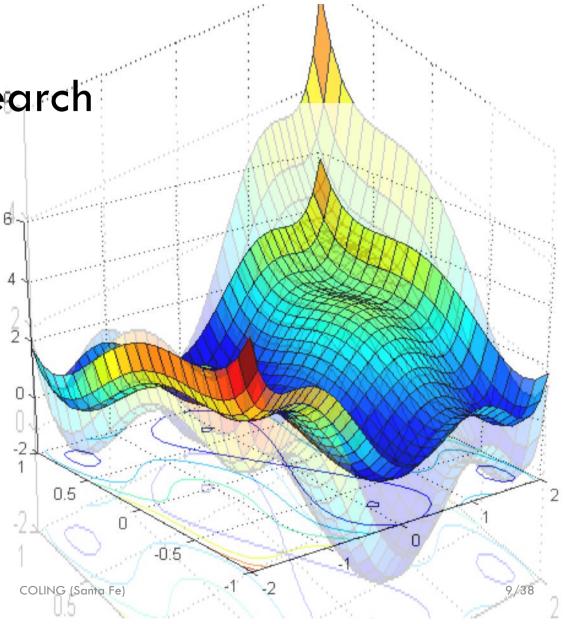
Beam search analogy

Accelerations make the gradient steeper

Overload favors the convenient

But scholars can't do random restart

Suboptimal local minima



Q: When your ML doesn't outperform, what do you do?

Your turn: select an answer.

- 1. Sigh.
- 2. Gather more data. Maybe your model needs more data to find proper weights.
- 3. Simplify your model. Maybe its easier just to do more hyperparameter searching.
- 4. Read your arXiv feed.
- 5. Study your problem more. Let your text speak.







Linguistics beta

Questions Tags

Users

Badges

Unanswered

Ask Question

What are the fundamental differences between Natural Language Processing and Computational Linguistics?



The above answers are all good. I'd like to offer another perspective that I learned while teaching digital libraries that draws on the analogy used in biology:

12

Computational biology = the study of biology using computational techniques. The goal is to learn new biology, knowledge about living sytems. It is about science.



Bioinformatics = the creation of tools (algorithms, databases) that solve problems. The goal is to build useful tools that work on biological data. It is about engineering.

To make the analogy for any field X, we thus have "Computational X" and "X-omatics". In NLP/CL, NLP is the equivalent of "Linguamatics".

I don't really subscribe to the notion that CL encompasses NLP or vice versa. They both have a purpose. CL studies human language to computationally understand how we as humans have the capacity to produce and understand language. NLP takes a more pragmatic perspective and says that we wish to build systems that facilitate some language interface.



CL = Mhy

NLP = What?

*Jason Eisner has a better answer on Quora

Let your text speak...but ask the right questions

How would a NLP system help scholars with this?

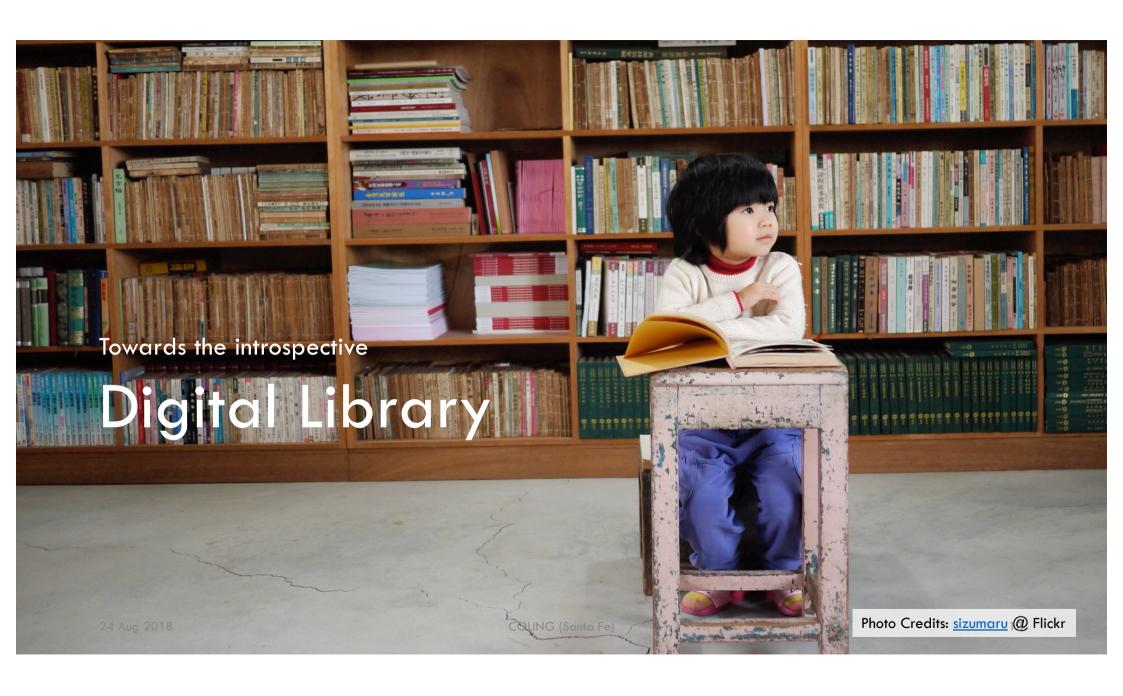
Digital library systems today are still monolithic scalable CMS

- They serve authors: prestige, directed discovery (search)
- And provision appropriate access and provenance: OpenURL, DOI



What about the users? We can do better. Let's turn our science loose on our science.

24 Aug 2018 COLING (Santa Fe) 12/38



The (Slow) Process of Research

Enthusiasm

Discovering

Reading

Collecting Data

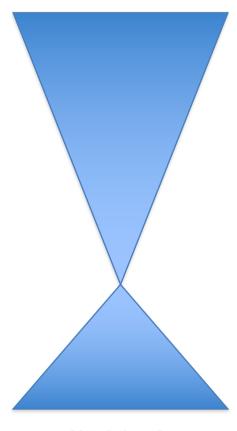
Sensemaking

Comparing

Publishing

Communicating

Maintaining



Authors
Abstract
Introduction
Related Work
Method
Evaluation
References
Ancillary Artifacts

24 Aug 2018 COLING (Santa Fe) 14/38





kanmy@comp.nus.edu.sg | Sign out

Discovering:

EXTRACTING OPINIONS, OPINION HOLDERS, AND TOPICS EXPRESSED IN ONLINE NEWS MEDIA TEXT

by Soo-Min Kim, Eduard Hovy

View Metadata Download

Extracting Opinions, Opinion Holders, and Topics Expressed in Online News Media Text

Soo-Min Kim and Eduard Hovy USC Information Sciences Institute 4676 Admiralty Way Marina del Rey, CA 90292-6695 {skim, hovy}@ISI.EDU

Abstract

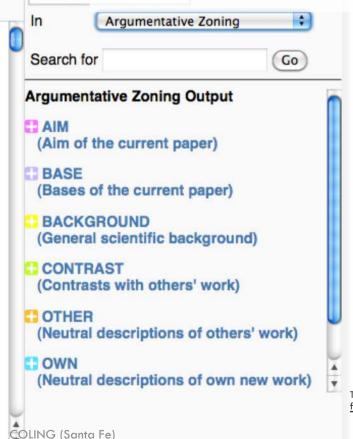
This paper presents a method for identifying an opinion with its holder and topic, given a sentence from online news media texts. We introduce an approach of exploiting the semantic structure of a sentence, anchored to an opinion bearing verb or adjective. This method uses semantic role labeling as an intermediate step to label an opinion holder and topic using data from FrameNet. We decompose our task into three phases: identifying an opinion-bearing word, labeling semantic roles related to the word in the sentence, and then finding the holder and the topic of the opinion word among the labeled semantic roles. For a broader coverage, we also employ a clustering tec2149AUG 120118the most probable

holders and topics of opinions from online news articles.

Identifying opinion holders is important especially in news articles. Unlike product reviews in which most opinions expressed in a review are likely to be opinions of the author of the review, news articles contain different opinions of different opinion holders (e.g. people, organizations, and countries). By grouping opinion holders of different stance on diverse social and political issues, we can have a better understanding of the relationships among countries or among organi-

An opinion topic can be considered as an object an opinion is about. In product reviews, for example, opinion topics are often the product itself or its specific features, such as design and quality (e.g. "I like the design of iPod video", "The sound quality is amazing"). In news articles, opinion topics can be social issues, government's acts, new events, or someone's opinions. (e.g., "Democrats in Congress accused vice

Argumentative Zoning



Teufel and Kan (2011) <u>Robust Argumentative Zoning</u> for Sensemaking in Scholarly Documents.

15/38



Summarizing Scholarly Documents

Why not just use the abstract?

The $b\check{a}$ construction is central to the study of Mandarin grammar. It has received many attempts at analysis and comes up frequently as a syntactic test in discussions of other phenomena. Yet, not even its part of speech has ever been convincingly established. This paper presents the case for treating $b\check{a}$ as a verb, considering both language-internal arguments and arguments from universal properties of parts of speech. These arguments are intended to have cross-theoretic validity. On the basis of the conclusion that $b\check{a}$ is a verb, an analysis is developed within the framework of Lexical Functional Grammar. On this analysis, $b\check{a}$ selects for a subject, an object, and a complement clause, and further stipulates that its object controls the TOPIC function of its complement clause. This analysis is shown to account for both the core data and the data which is problematic for other analyses. Finally, the analysis is confirmed by evidence from telicity effects in the $b\check{a}$ construction, universal properties of verbs and prepositions, and its compatibility with the known historical development of the construction.

Rhetorical Structure Theory*

EMILY BENDER

THE SYNTAX OF MANDARIN BA: RECONSIDERING THE VERBAL ANALYSIS*

The 8d construction is central to the study of Mandarin grammar. It has received many attempts at analysis and comes up frequently as a syntactic test in discussions of other phenomena. Vet, not even in part of speech has ever been convincingly established. This paper presents the case for treating 8d as a verb, considering both language-internal arguments and arguments from universal properties of parts of speech. These arguments are intended to have cross-theoretic validity. On the basis of the conclusion that his is a verb, an analysis is developed within the framework of Leaf Functions of a first significant to the conclusion that his a verb, an analysis is developed within the framework of Leaf Function of its complement clause. But sandysis is shown to account for both the core data and by a videone from the other core data and the verb of the contraction. The study of the contraction of the contraction of the contraction of the contraction, and its compatibility with the known historical development of the construction, and its compatibility with the known historical development of the construction.

1. INTRODUCTION

The $b\bar{a}$ construction (1) is perhaps the most widely discussed phenomenon in modern studies of Mandarin Chinese. Nonetheless, there is little argument as to its proper analysis. $B\bar{a}$ has been treated as a case marker for direct objects (Liang, 1971; Goodall, 1986; J. Huang, 1992; as a preposition (J. Huang, 1998; L.-Y. Huang, 1999; A. Li, 1999; and McCawley, 1992); as a "coverb" (Li and Thompson, 1981); as a verb (Hashimoto, 1971; Ross, 1991; Yang, 1995); and as a functional category heading its own projection (Zoo, 1993; Syberna, 1999).

This paper will argue for an analysis of bd as a verb and against the other possibilities. I will first bring together, refine, and add to the strongest of the existing arguments for the hypothesis that bd is a verb, and then provide an analysis based on the conclusions within the framework of Lexical-Functional Grammar (LFG) (Dalrymple et al., 1995; Bresnan, forthcoming.)

The structure of the paper is as follows: Section 2 gives a brief sketch of the basic properties of the bd construction. Sections 3 through 5 present cross-theoretically valid arguments establishing the verbal status of bd. Section 6 presents some further evidence about the NPs which follow bd. Section 7 presents an analysis of the bd construction in the framework of LFG. This analysis will be shown to uniformly capture both "roce" and

Journal of East Asian Linguistics 9, 105-145, 2000.
© 2000 Klover Academic Publishers. Printed in the Netherlands.

Let's look at our example

It follows a specific presentation convention

There is a logical document structure

Introduction

. . .

THE BASICS OF THE BĂ CONSTRUCTION

. . .

ANALYSIS

Abstracting abstracts

Background

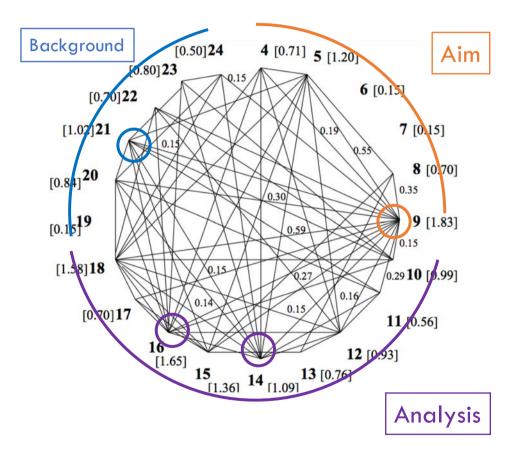
The $b\check{a}$ construction is central to the study of Mandarin grammar. It has received many attempts at analysis and comes up frequently as a syntactic test in discussions of other phenomena. Yet, not even its part of speech has ever been convincingly established. This paper presents the case for treating $b\check{a}$ as a verb, considering both language-internal arguments and arguments from universal properties of parts of speech. These arguments are intended to have cross-theoretic validity. On the basis of the conclusion that $b\check{a}$ is a verb, an analysis is developed within the framework of Lexical Functional Grammar. On this analysis, $b\check{a}$ selects for a subject, an object, and a complement clause, and further stipulates that its object controls the TOPIC function of its complement clause. This analysis is shown to account for both the core data and the data which is problematic for other analyses. Finally, the analysis is confirmed by evidence from telicity effects in the $b\check{a}$ construction, universal propertie and prepositions, and its compatibility with the known historical developm construction.

These are the "ground truth" for a summary of a single paper

Want to select sentences that overlap significantly with the abstract

But even here there is structure within an abstract

Revisiting Text Rank



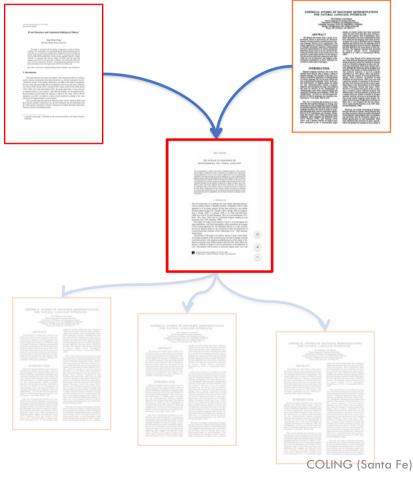
Capitalize on the conventional structure in documents

Identify the logical structure of a scientific document

Find the best sentences within the sections of the document

Jun Ping Ng, Praveen Bysani, Ziheng Lin, Min-Yen Kan and Chew Lim Tan (2011) SWING: Exploiting Category-Specific Information for Guided Summarization. In Proceedings of the Text Analysis Conference 2011 (TAC 2011). Gaithersburg, Maryland, USA.

What about scholarly documents?



They have references and citations "citation sentences"

Often describe a paper from the community's point of view

A representation of a key point of a work

Citation sentences and in- article sentences have complementary purposes:

Results and evaluations usually not mentioned in citation sentences.

Sentences in a paper that describe its method are usually too detailed for a summary.

24 Aug 2018 COLING (Santa Fe) 21/38



Emily M. Bender



Professor, Dept of Linguistics, <u>University of Washington</u> Verified email at uw.edu - <u>Homepage</u> Computational Linguistics <u>Linguistics</u>

TITLE	CITED BY	YEAR
Syntactic theory: A formal introduction IA Sag, T Wasow, EM Bender, IA Sag Center for the Study of Language and Information	1582	1999
The grammar matrix: An open-source starter-kit for the rapid development of cross-linguistically consistent broad-coverage precision grammars EM Bender, D Flickinger, S Oepen Proceedings of the 2002 workshop on Grammar engineering and evaluation	275	2002
Efficient deep processing of Japanese M Siegel, EM Bender Proceedings of the 3rd workshop on Asian language resources and	142	2002
Syntactic variation and linguistic competence: The case of AAVE copula absence EM Bender stanford university	116	2000
The syntax of Mandarin Bă: Reconsidering the verbal analysis E Bender Journal of East Asian Linguistics 9 (2), 105-145	90	2000
Grammar customization EM Bender, S Drellishak, A Fokkens, L Poulson, S Saleem Research on Language and Computation 8 (1), 23-72	75	2010
Rapid prototyping of scalable grammars: Towards modularity in extensions to a language-independent core EM Bender, D Flickinger Companion Volume to the Proceedings of Conference including Posters/Demos	74	2005
Arboretum: Using a precision grammar for grammar checking in CALL EM Bender, D Flickinger, S Oepen, A Walsh, T Baldwin Instil/icall symposium 2004	68	2004
Road-testing the English Resource Grammar Over the British National Corpus. T Baldwin, EM Bendul, & FildRinger, A Kim, S Oepen LREC	COLING (Santa Fe)	2004

Sensemaking: Citation Analysis

What do they refer to when they cite?

- Citation Provenance.
The whole paper? A specific section of the paper?

Why do people cite?

- Citation Function.

What functions are there?

lead to false independence assumptions. For example, the BA marker is descriptively used in Chinese to preverbalize objects. Its syntax, however, is controversial (Bender, 2001). In the

In addition, we proposed a set of new features that used verb class information induced from the frame files of the Chinese PropBank, as well as features that were designed to exploit the grammatical constructions that Semantic Role Labeling of Chinese Predicates are unique to Chinese, specifically the BA (Bender 2000) and BEI (Huang 1999) constructions.

For discussion of the modern Mandarin disposal construction the reader is referred to Li and Thompson (1981), Cheng (1988), Sybesma (1999), Bender (2000), among many others.

In the literature, the word *ba* has been treated in many different ways. For example, it is treated as a case marker for direct objects (Liang 1971, Goodall 1986, J. Huang 1992, Y.Y. Huang 1991), as a preposition (J. Huang 1982, L-Y. Huang 1990, Y.-H. Li 1990, Li and Thompson 1976, McCawley 1992), as a coverb (Li and Thompson 1981), as a verb (Hashimoto 1971, Ross 1991, Yang 1995, Bender 2000), as a secondary topic marker (Tsao 1987b), and as a functional category heading its own projection (Zou 1993, Sybesma 1999). In my analysis, the word *ba* is used to mark the displaced NP

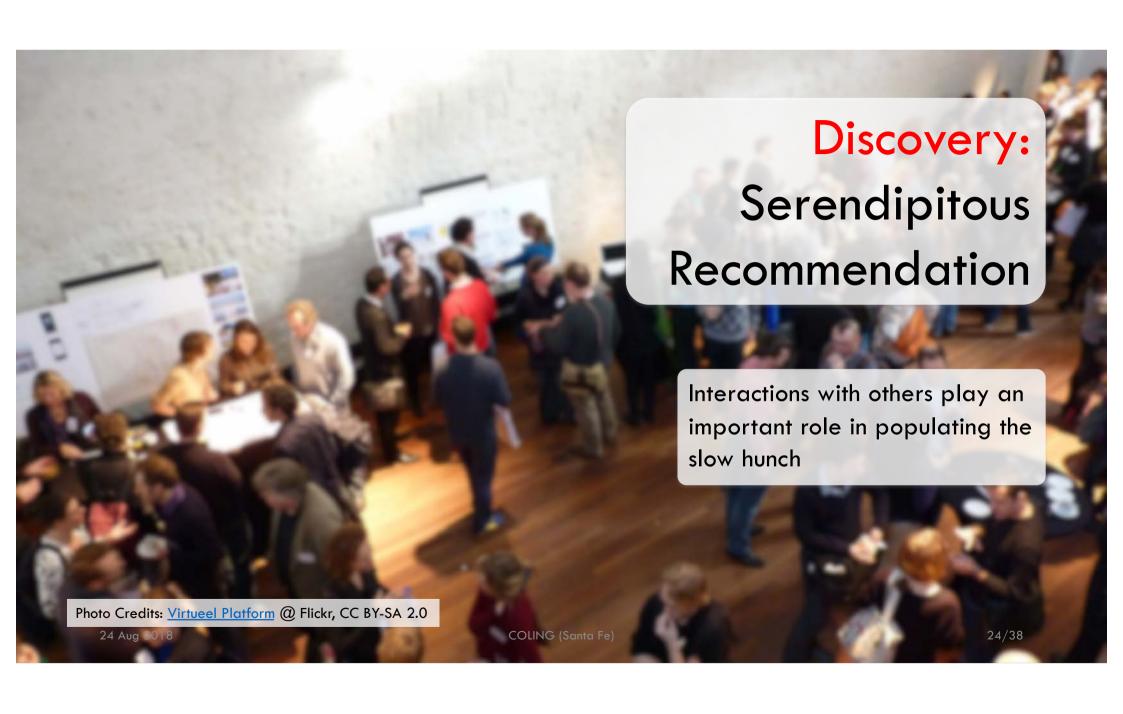
The syntax of Mandarin Bă: Reconsidering the verbal analysis

E Bender Journal of East Asian Linguistics 9 (2), 105-145

The context of the citation influences its importance: via its function and referent

- Its location (which section)
- Its syntactic structure

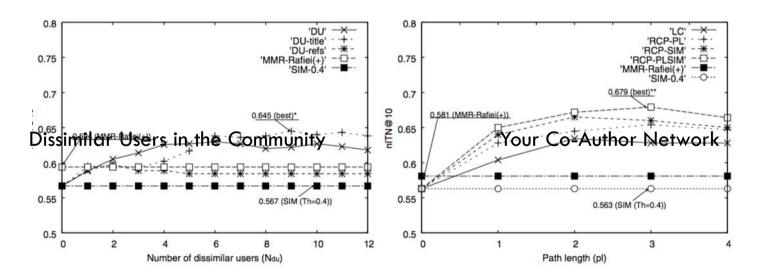
Low, H. W. (2011). <u>Citation provenance</u>. Bachelor's thesis, National University of Singapore. Yulianto, E. (2012). <u>Citation typing</u>. Bachelor's thesis, National University of Singapore.



Tell me something I don't know

Collaborative Filtering: "People like you also read..."

Q: Whom do we ask for help?



Sensemaking: Conference Presentations

We attend conferences (like this one) in part to help learn from each other.

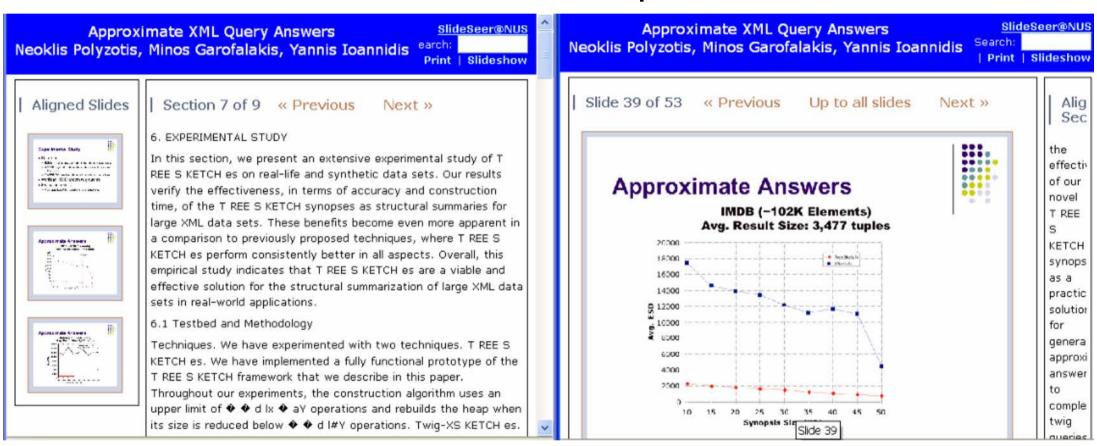
A key artifact is the slide presentation, which often summarizes the work in an accessible manner.

But they:

Miss important technical details

Idea: Use both together

Presentations and their Relationship to Documents

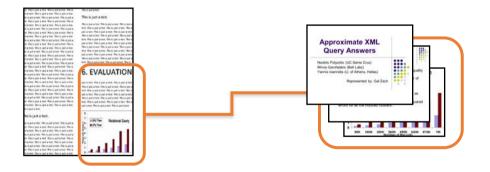


Document in focus

Presentation in Focus

Aligning Documents to their Presentations

Better to juxtapose both media together in a fine-grained manner.



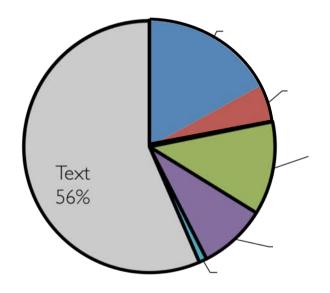
Output: an alignment map

Bamdad Bahrani and Min-Yen Kan (2013) <u>Multimodal Alignment of Scholarly Documents and Their Presentations</u>. In Proceedings of the Joint Conference on Digital Libraries (JCDL '13). 22-26 July, Indianapolis, USA. pp. 281-284. Short Paper.

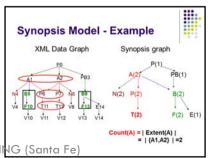
Min-Yen Kan (2007) <u>SlideSeer: A Digital Library of Aligned Document and Presentation Pairs</u>, In Proceedings of the Joint Conference on Digital Libraries (JCDL '07). Vancouver, Canada, June, pp. 81-90.

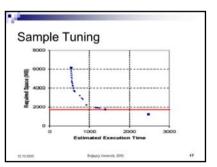
Slide Demographics

Prevalence of Slide Types









24 Aug 2018 COLING (Santa Fe) 29/38

Error Analysis: It's a multimodal problem

Slide Type	Common reason	% Incorrectly Aligned by Baseline
Nil	Doesn't know where to align → align to best fit	64%
Outline	Name of some sections in it align to longest one	36%
Image	Very little text available	81%
Drawing	Noisy data: lots of shapes and text boxes	53%
Table	Little text, noisy data	50%
Text		24%

24 Aug 2018 COLING (Santa Fe) 30/38

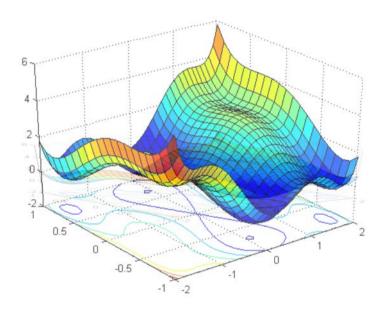
Research Slow

Ignore the gradient:

Open up the Adjacent Possible

Develops the Slow Hunch through persistent exposure to ancillary evidence

The Swedish Fika: collision allows scholars to benefit from each other





Where Good Ideas Come From



Steven Johnson

The Adjacent Possible

Liquid Networks

The Slow Hunch

Serendipity

Error

Exaptation

Platforms

COLING (Santa Fe) 33/38

Fuben-Eki 不便益

FUrther BENEfit of a Kind of Inconvenience

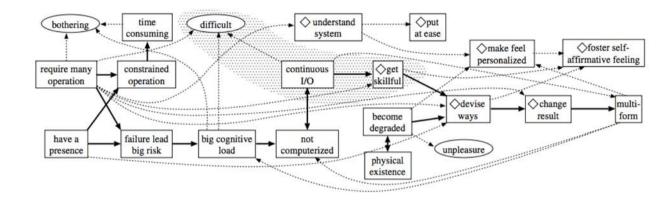
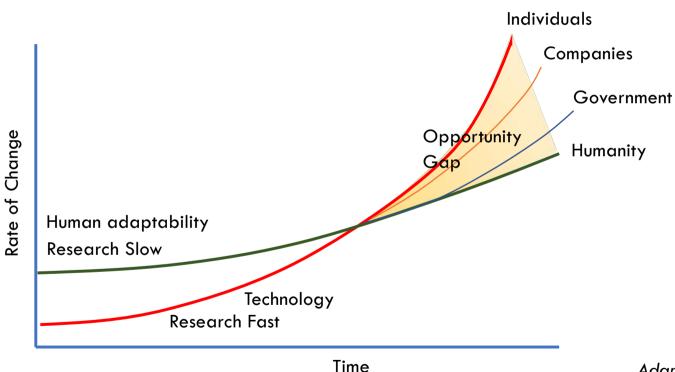


Fig. 1. Relations among inconvenience and benefits

Make key operations deliberate Fosters ownership, self-affirmation

Key idea: synergize with human computational abilities

Acceleration has it out for us



Others are public advocates, but what about ourselves?

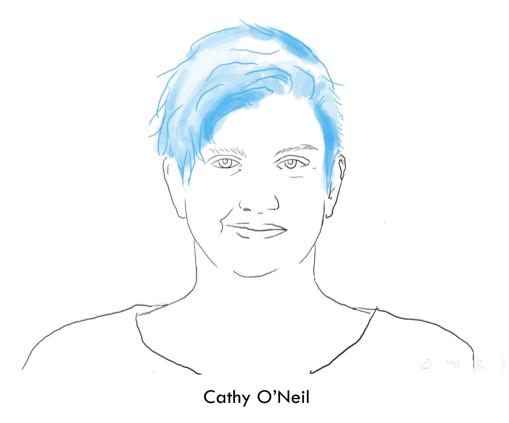
We need to ramp up our research slow

Use the time gifted by research fast

Adapted from Astro Teller's graph

24 Aug 2018 COLING (Santa Fe) 35/38

Weapons of Math Destruction



A WMD is

- Massive
- Opaque
- No feedback loop

The Class Break

Reprise: Research Slow – The Challenge of Story

Be an advocate

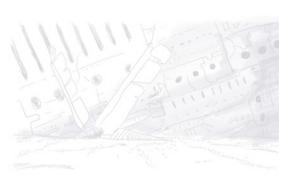
Write the story, wonder "what if?" Blog your opinion or write columns

Stories give context

We are human
Aids association, catalyzes the slow
hunch

Ensembles are better than any single classifier









Hiyao Miyazaki: Castle in the Sky 宮崎 駿 天空の城ラピュタ

Conclusion: We combine theory and practice

... v4: It works and we think we know why and we'll advocate for it

Let's fix that: Research Fast AND Slow

Fast begets fast, but we need to consciously support slow

NLP to do intelligence augmentation (IA), put scholars on the slow hunch

Close the loop: Let data speak and inform our models

Thanks to:

WING members: Xi

Bamdad Bahrani

Muthu Chandrasekaran

Tao Chen

Xiangnan He

Aminesh Prasad

Kazunari Sugiyama

Aobo Wang

Emily Bender

Leon Derczynski Pierre Isabelle Yohei Seki

Marti Hearst Gertjan van Noord Chris Manning

all those students and faculty at NUS whom I subjected to a dry run

And research slow technology of audiobooks and digital commonplace books